

# *freeplay* Magazine Advertising Contract

The undersigned ("Advertiser") agrees to advertise in Freeplay Magazine.

**Business & Owner's Name:**

**Billing Address:**

**Business Address:**

**Phone: business:**

**E-mail address:**

**Start Month:**

**Ad Size:**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> 1/8 page vertical         | <input type="checkbox"/> 1/8 page horizontal     | <input type="checkbox"/> 1/4 page          |
| <input type="checkbox"/> 1/2 page horizontal/bleed | <input type="checkbox"/> 1/2 page vertical/bleed | <input type="checkbox"/> full page         |
| <input type="checkbox"/> full page bleed           | <input type="checkbox"/> front inside cover      | <input type="checkbox"/> back inside cover |
| <input type="checkbox"/> back cover                | <input type="checkbox"/> double page             |  |

**Ad Price per issue:**

## **Please initial each of the terms below:**

\_\_\_\_\_ **PAYMENT:** Full payment for the first month must be received when contract is signed. If payment is not received, ad may be pulled and Full Payment will still be due for the entire contract. Future months will be billed and payment for each month is due before the 15th of the month prior to printing.

\_\_\_\_\_ **LENGTH OF CONTRACT:**

\_\_\_\_\_ **PROOFING:** Logos & other pertinent information for ad must be received by (Freeplay Magazine) one month prior to printing by e-mail or delivery. Proof will be sent to advertiser via e-mail. Advertisers are permitted 2 minor changes with a proof. A fee of \$80 per hour will be charged if further changes are requested. Advertiser must approve proof by 15th of the month prior to print month or ad will not run and full contract payment is due to Freeplay Magazine.

Proofing Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

\_\_\_\_\_ **SUPPLIED ARTWORK:** Ads must fit Freeplay Magazine ad dimensions and supplied in CMYK at minimum of 300 dpi/ppi. Acceptable formats: .pdf, .jpg, .tif. Flattened .psd and .ai documents are acceptable.

\_\_\_\_\_ MONTHLY CHANGE IN AD: Ad CAN be changed monthly. All changes must be submitted the month prior to print.

\_\_\_\_\_ RETURN CHECK FEE: \$35 returned check fee & 20% Automatic Late Fee

\_\_\_\_\_ LATE PAYMENT: 15% Late Fee applied to following month if payment not received by the 7th of month prior to print

\_\_\_\_\_ COPYRIGHT: Advertisement artwork is professionally created for FREE by Freeplay Magazine. Artwork created by Freeplay Magazine for advertiser belongs to Freeplay Magazine. If you would like the ad to be sent to another publication there will be a \$100 fee to be paid in full before artwork is transferred. All artwork supplied by advertiser belongs to advertiser.

\_\_\_\_\_ CANCELLATION FEE: Any cancellation must be received in writing prior to the 15th of the month prior to printing. If notice is received after the 15th then balance for month is due IN FULL and cancellation will be effective following month. Payment for the cancelled month is due immediately upon cancellation, and payment for one half of the remaining months in the contract is due within 30 days.

Freeplay Magazine is published and is solely owned by SAS Performance Training. Advertiser agrees that Freeplay Magazine has the right to reject advertising:

1. If editors determine that the advertising is inconsistent with their understanding of the community's objectives, values or image or the aesthetics standards of Freeplay Magazine.
2. If advertiser fails to meet deadlines for space reservation, ad revisions & approvals or new advertising.
3. For any other reason or for no reason.

Advertising space is sold on a "first-come first-served" basis. Advertiser releases Freeplay Magazine from any and all loss, liability or expense occasioned by Advertiser by reason of a) any failure to publish advertising pursuant to this contract or b) failure to return ad media (original artwork, discs, film). In such event the advertising is not affected, the Advertising Charge (or the prorated portion thereof) will be refunded to the Advertiser.

The above contract provisions are agreed to on:

\_\_\_\_\_  
(Date)

**Contact Signed by:**

\_\_\_\_\_  
(Advertiser)

\_\_\_\_\_  
(Freeplay Magazine Representative)